





How was your buying experience?

Use this form to rate your experience. It's easy. Ideally after each transaction, just complete this short survey and fax it to ASI at 1-800-839-3969 or submit ratings online through ESP.

Make copies of this sheet so you can keep a log of the experiences. ASI keeps an ongoing tabulation of all scores and publishes them on asicentral.com, ESP® Online and other research tools as a service to all ASI members.

Thank you for your continued support of the Supplier Performance Ratings program, providing at-a-glance information about ASI suppliers' business practices. Your name_ Company name_ Email address Please indicate how well we met your needs relative to your expectations for each category. Use the following scale: 1 = Very Poor 2 = Poor3 = Fair4 = Good5 = Excellent NA = Not applicable Number of Overall Product Supplier asi/ Communications Delivery Supplier Name Satisfaction Transactions Personalization Resolution 89955 StrombergBrand Umbrellas Additional comments: We encourage you to make as many copies of this form as needed. I hereby certify that the entry made represents a legitimate transaction between my company and the supplier and that any statements I make are, to the best of my knowledge, accurate. Signature _ Date